



British Columbia Magazine Appoints OnTrack Media as Advertising Sales Representatives

August, 2009
Vancouver, BC

OnTrack Media will be the Advertising Sales Representatives managing the Vancouver Coast and Mountains (VCM) and national sales for the scenic geographic and travel magazine of British Columbia.

“The opportunity to work with a publication like *British Columbia Magazine* is a very exciting one,” says Diana Stirling, Account Manager at OnTrack Media. “We’re looking forward to helping ensure its continued success – my family has been subscribing to this magazine for several years - it’s a real B.C. treasure.”

OnTrack is looking forward to adding such a dynamic publication to their portfolio, and to assisting *British Columbia Magazine* in their continued growth.

British Columbia Magazine is the scenic geographic and travel magazine of British Columbia. The beautiful subscriber-based magazine, is read world-wide by over 1.2 million readers per issue. *British Columbia Magazine* ranks in the top 20 paid-circulation English magazines in the country. www.bcmag.com

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About OnTrack Media

OnTrack Media is a Vancouver based full service agency specializing in Advertising Sales and Graphic Design. For more information about OnTrack Media Ltd. is available by visiting www.ontrackco.com

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