



## OnTrack Media Wins WorkSafe Magazine Advertising Sales Account

**November 2007**  
***Vancouver, BC***

OnTrack Media has won the Advertising Sales account for WorkSafe Magazine, WorkSafe BC's prevention magazine.

"We are thrilled to be working with WorkSafe Magazine on their ad sales. We have employed several strategies over the past year that will really benefit WorkSafe, and we're excited to help them achieve their sales goals," said Diana Stirling, partner at OnTrack Media.

OnTrack Media has a proven track record of ad sales, exceeding 2007 sales targets by 20% for one client.

### **About OnTrack Media**

OnTrack Media is a full service agency specializing in Advertising Sales and Graphic Design. Our proven track record of exceeding client expectations speaks for itself.

### **About WorkSafe Magazine**

WorkSafe Magazine, WorkSafeBC's prevention magazine, is the B.C. magazine for people responsible for health and safety in their workplace. 78% of readers are subscribers to the publication, and read every issue.

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