



## Blitz Magazine Chooses OnTrack Media as Advertising Sales Representatives

**February 17, 2009  
Vancouver, BC**

OnTrack Media has won the Advertising Sales account for Blitz Magazine. Blitz is a lively bi-monthly must-read magazine for anyone involved in the business of media in Canada.

“The opportunity to work with a publication like Blitz is exciting. Its format is fun and creative, and its readership is impressive,” says Diana Stirling, Account Manager at OnTrack Media. “We’re looking forward to helping increase revenue for Blitz and ensure its continued success. After all, we’re readers too.”

Since its inception in 1997, Blitz has gained in popularity to the point where it has become a leading national publication for anyone involved in the business of media communication.

OnTrack will be aggressively marketing the publication through a variety of sales tools it has honed for 2009’s advertising environment.

### **About OnTrack Media**

OnTrack Media is a full service agency specializing in Advertising Sales and Graphic Design. Our proven track record of exceeding client expectations speaks for itself. For more information, visit [ontrackco.com](http://ontrackco.com).

### **About Blitz Magazine**

Blitz magazine is published bi-monthly and delivered Canada-wide to a controlled professional circulation of 10,000, and readership is now at 75,000. Its readers are decision-makers in marketing, media, creative, advertising and promotions; corporate communications and PR; pre-press and printing; design, illustration and animation; photography and computer technology, film and television.

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